



THE FIVA SOCIO-ECONOMIC HISTORIC VEHICLE SURVEY 2020/21

FACT FILE HISTORIC VEHICLES

Keeping yesterday's vehicles on today's roads



BELGIUM

HEADLINES RESULTS: BELGIUM

HISTORIC VEHICLE OWNERS

HISTORIC VEHICLE FLEET



PROTECT, PRESERVE & PROMOTE

Keeping Yesterday's Vehicles on Today's Roads



Welcome to the Belgian Fact File from the **FIVA 2020/21 Socio-Economic Historic Vehicle Survey**. The aim of FIVA is to Protect, Preserve and Promote the use of historic vehicles on today's roads and this Fact File provides critical insights to support that aim.

The survey generated nearly 55 000 responses Worldwide and collected nearly 128 000 detailed evaluations of historic vehicles. This summary report outlines the key findings for **Belgium** and is based on 5 341 surveys with owners and enthusiasts, and 12 358 evaluations of the historic vehicles they own.

AIM OF THIS FACT FILE

The aim of this Fact File is to provide FIVA member countries with a usable overview of the findings for their country across 3 key sections of the survey.

We have used survey results to build this report and to help individual countries to build their own narratives.

Every care has been taken to do this in a consistent way although survey findings remain reliant on the sampling within each country.

HEADLINES RESULTS

HISTORIC VEHICLE OWNERS

HISTORIC VEHICLE FLEET

- purchasing power
- distances travelled per annum
- culture and heritage involvement
- owner characteristics (age, income)
- club membership
- youngtimer ownership
- historic vehicle characteristics
- usage & frequency patterns
- originality & modification

NOTES TO THE READER

The survey was conducted online between August and November 2020 with the assistance of FIVA member organisations to promote the survey to historic vehicle owners within their own countries.

The survey was translated into 24 language versions to enable participation from as many owner enthusiasts as possible. Every care has been taken during this process to ensure a good representation within each country, however, due to the complexity of the sector the reader should review these findings with a critical eye as the profile of vehicle types and makes is reliant on those owners that participated in the survey.

Survey participants were asked to complete a range of questions relating to themselves and their vehicles. There was an opportunity for participants to stop the survey half way through, or opt not respond to certain questions they felt sensitive. The sample size indicated represents the maximum response to questions, but base sizes will vary. Questions relating to vehicle usage and associated vehicle spending were asked on the basis of the 12 month period to December 2019. This was in order to collect a realistic measure that was unaffected by the 2020/21 Covid-19 pandemic.

VEHICLE DEFINITIONS

The FIVA definition of Historic vehicles is based on vehicles that fit the following criteria: *are a mechanically propelled road vehicle; which is at least 30 years old; which is preserved and maintained in a historically correct condition; which is not used as a means of daily transport and which is therefore a part of our technical and cultural heritage.*

We acknowledge that this definition does not cover all vehicles that are 30 years or older, but it has been applied as the common denominator for all country results within the FIVA survey.

The FIVA definition of Youngtimer vehicle is as follows: a mechanically propelled road vehicle which is between 20 and 29 years of age; which is in good condition and preservation; which is usually used during leisure time; and may become eligible for a FIVA Identity Card upon reaching 30 years of age.

ABOUT JDA

www.jdaresearch.co.uk

JDA is a research consultancy that works with market research data to develop strategic thinking for industry. We design, manage, execute, analyse and deliver projects across multiple sectors including Automotive, Sport, Manufacturing and Energy.

HEADLINE RESULTS: BELGIUM



This short Fact File provides the key headline results for Belgium from the FIVA 2020/21 Socio-Economic Historic Vehicle Survey. It is based on 5 341 surveys with owners and enthusiasts in **Belgium** who have provided 12 358 historic vehicle evaluations (see Historic Vehicle Fleet section).

PURCHASING POWER: ANNUAL SPENDING BY OWNERS

The average historic vehicle owner spends an estimated 3.103 € per annum on the maintenance and running of their vehicle(s), 806 € on attending historic vehicle events (entry, accommodation, food etc), and a further 387 € on other items related to their interest in historic vehicles e.g. club membership, magazines etc. This adds to a total expenditure of 4.295 € per owner, per annum.

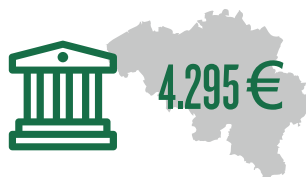
DIRECT SPENDING on historic vehicles

Direct spending includes expenditure directly on historic vehicles including insurance, upkeep, repairs, storage, the cost of fuel, servicing and restoration. (note: it is spending across all historic vehicles owned).



Average owner expenditure directly on their historic vehicle(s)

TOTAL SPENDING on historic vehicles



Total expenditure on interest in historic vehicles (per owner)

Total spending includes all direct spending, plus all other related activity including event attendance, overnight stays and other items related to an interest in historic vehicles (note: calculated on a per capita basis).

DISTANCES TRAVELLED PER ANNUM

On average, historic cars travel 1 160 km per annum and historic motorcycles travel 700 km per annum. The average distance that historic vehicle owners say they travel in their historic vehicles per annum is 2 046 km.

CARS



Vehicle distances based on registered vehicles only.

per car, per annum

MOTORCYCLES



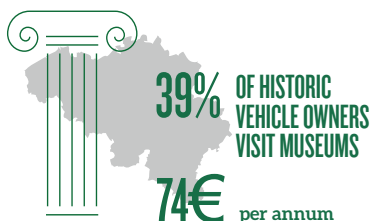
per motorcycle, per annum

HERITAGE AND CULTURE

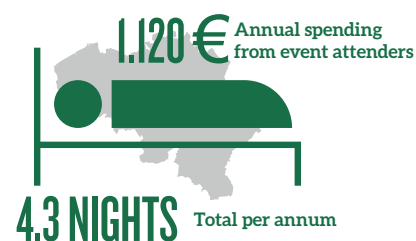
Around 4 in 10 owners (39%) visit museums relating to historic vehicles each year, and on average spend 74 € on entrance fees.

In addition, more than 7 in 10 (72%) attend historic vehicle events (spending around 1.120 € per annum). This includes more than 1 in 2 (47%) that stay overnight - on average a total of 4.3 nights per annum.

MUSEUMS



HISTORIC VEHICLE EVENTS



The FIVA definition of Historic vehicles is based on vehicles that fit the following criteria: are a mechanically propelled road vehicle; which is at least 30 years old, which is preserved and maintained in a historically correct condition, which is not used as a means of daily transport and which is therefore a part of our technical and cultural heritage. Note: Direct spending is across all vehicles owned (average 3.1 in Belgium). Total spending is based on a per owner basis to be able to provide an overall spend estimate. Owner and vehicle distances travelled are derived from different questions. All results presented in this document are based on the survey sample and reflect the owners that completed the survey.

DIRECT SPENDING

ON HISTORIC VEHICLES



3.103 €

PER OWNER, PER ANNUM

Average per owner spend on insurance, upkeep, repairs, storage, fuel, servicing and restoration

TOTAL SPEND

ON HISTORIC VEHICLES INTEREST



4.295 €

PER OWNER, PER ANNUM

Including all direct spending plus events attendance, overnight stays and other items related to an interest in historic vehicles. Note: excludes vehicle purchase

DISTANCES TRAVELLED PER ANNUM

Based on all licensed historic vehicles in the survey



CARS

1 160 km



MOTORCYCLES

700 km

PER ANNUM, PER VEHICLE

BUYING HISTORIC VEHICLES

AVERAGE VALUE OF VEHICLES PURCHASED (2019)



26.1K €

CARS

49% of car purchases are less than 10K €



4.3K €

MOTORCYCLES

54% of motorcycle purchases are less than 3K €

VISITING MUSEUMS



39%

of historic vehicle owners visit museums related to their interest.

They spend an average 74€ per annum.

HISTORIC VEHICLES EVENTS



72%

OF OWNERS ATTEND HISTORIC VEHICLE EVENTS

AVERAGE OF 5.6 EVENTS PER ANNUM

OVERNIGHT STAYS

47% OF EVENT ATTENDERS STAY OVERNIGHT AT HISTORIC VEHICLE EVENTS



4.3 NIGHTS

PER ANNUM

HISTORIC VEHICLE OWNERS: BELGIUM



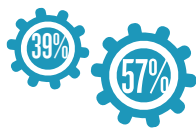
The FIVA 2020/21 Socio-Economic Historic Vehicle Survey collected 5 341 surveys from owners and enthusiasts of historic vehicles in Belgium. We have used that base to provide an overview on historic vehicle owners. Results for car owners are based on a 4 303 surveys, and for motorcycle owners are based on 757 surveys.

HISTORIC VEHICLE OWNERS

More than 9 in 10 owners are male (98%) with an average age of 58. Around 1 in 4 owners (25%) are aged 50 or younger. Around 6 in 10 (57%) owners are working, most in full time (39%), or self-employed roles (15%), 39% are retired and 4% other. The average household income of a historic vehicle owner is 55.5K € per annum - 1 in 2 (51%) have an annual household income of 40K € or less. Around 1 in 4 owners live in a city setting (27%) with more than 4 in 10 (43%) living in a rural setting. A third (32%) live in a town location.



The average age of an owner is 58 years
58 yrs Car / 56 yrs Motorcycle



Nearly 6 in 10 owners are working (57%), 39% are retired
Car 57% working / 39% retired
Motorcycle 61% working / 35% retired



Average household income (51% less than 40K €)
Car 56.8K € | Motorcycle 51.1K €



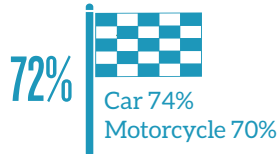
27% of historic vehicle owners live in a urban city setting
Car 27% city vs 43% rural
Motorcycle 25% city vs 40% rural

CLUBS & EVENTS

More than 8 in 10 (85%) owners are members of historic vehicle clubs (on average 1.4 national clubs). 1 in 5 owners (20%) that are a member of a club are members of international clubs.



More than 8 in 10 are club members
Car 85% / 87% Motorcycle



7 in 10 owners attend historic vehicle events (on average 5.6 events each year)



The average amount owners spend at events per annum
Car 1.194 € / Motorcycle 764 €



1 in 33 owners had an accident in their historic vehicle(s) in 2019

More than 7 in 10 (72%) owners attend events, on average 5.6 events each year (5.6 for car owners | 5.7 for motorcycle owners). Owners travel an average of 346 km to be at their favourite event (355 km for car owners | 304 km for motorcycle owners). Owners say that Club (27%), International (24%) and National (23%) events are the most enjoyable to attend (car owners 35%, 27% and 24% | motorcycle owners 23%, 24% and 25%). Around half (47%) stay overnight at events (on average 4.3 nights per annum). Of these, most stay in a hotel (76%), Bed & Breakfast (19%), or camping/caravanning accommodation (13%).

SOCIAL MEDIA USE

Facebook is the most frequently used social media platform (63% car owners | 64% motorcycle owners) and more than 4 in 10 historic vehicle owners (46%) use it on a daily basis (46% car owners | 45% motorcycle owners). YouTube is used by more owners (73%), but less frequently than Facebook (20% use it daily).

YOUNGTIMERS

Around 3 in 10 historic vehicle owners (27%) say they own a youngtimer vehicle (an average of 1.6 youngtimer vehicles). These are mostly passenger cars (82%) and motorcycles (12%). The main marques for youngtimer cars are BMW (11%), Mercedes-Benz (11%), Porsche (10%) and VW (8%). The main marques for youngtimer motorcycles are BMW (20%), Honda (20%), Yamaha (18%), Kawasaki (8%) and Suzuki (7%). The average age of these vehicles is 25 years i.e. manufactured in 1995.

7 in 10 (70%) of the youngtimer vehicles represented in the survey are licensed for road use (70% cars | 65% motorcycles) and they are driven/ridden further an average 2 764 km per annum (cars 2 877 km and motorcycles 2 047 km). The majority of youngtimer vehicles are described as being in original (73%) or authentic (10%) condition.

The FIVA definition of Historic vehicles is based on vehicles that fit the following criteria: are a mechanically propelled road vehicle; which is at least 30 years old, which is preserved and maintained in a historically correct condition, which is not used as a means of daily transport and which is therefore a part of our technical and cultural heritage. Note: some base sizes vary due to non-response.

OWNER AGE



58 YRS

AVERAGE AGE OF
A HISTORIC VEHICLE OWNER



58 YRS



56 YRS

AVERAGE HH INCOME



55.5K €

AVERAGE HOUSEHOLD INCOME
HISTORIC VEHICLE OWNERS



56.8K €



51.1K €

YOUNGTIMER OWNERSHIP



27%

ALSO OWN A YOUNGTIMER
VEHICLE (1.6 VEHICLES)



BMW,
Mercedes-Benz,
Porsche, VW



BMW, Honda,
Yamaha,
Kawasaki,
Suzuki

SOCIAL MEDIA



64%

OF OWNERS ARE USING
FACEBOOK
46% At least once a day

73% use Youtube | 21% use Instagram |
21% use Pinterest | 8% use Twitter

CLUBS



85%

OF OWNERS BELONG
TO AN HISTORIC
VEHICLE CLUB
78 € SUBSCRIPTION



85%
CAR OWNERS



87%
MOTORCYCLE OWNERS



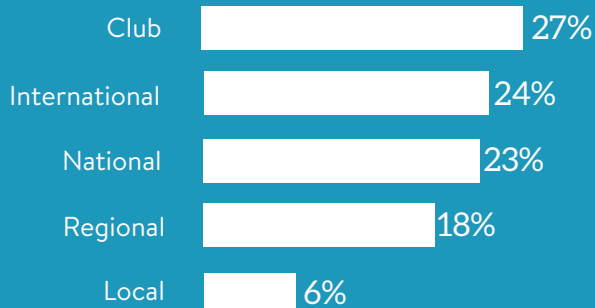
72%

OF OWNERS ATTEND
HISTORIC VEHICLE EVENTS

1.120 € PER ANNUM ON EVENTS

Includes expenditure on ticket entry, accommodation
and food and drink whilst at the event
(per owner equivalent = 806 €).

TYPES OF EVENTS ATTENDED



FAVOURITE TYPE OF HISTORIC VEHICLE EVENT

ACCIDENTS IN HISTORIC VEHICLES



3%

THE PROPORTION OF HISTORIC VEHICLE
OWNERS THAT HAD AN ACCIDENT IN 2019
46% small bump | 45% damage to panels |
6% Structural damage

Car owners 3% | Motorcycle owners 3%

HISTORIC VEHICLE FLEET: BELGIUM



The FIVA 2020/21 Socio-Economic Historic Vehicle Survey collected 12 358 detailed evaluations of the historic vehicle fleet in Belgium (9 194 cars and 1 622 motorcycles). We have used this base of historic vehicles to provide the following overview of the historic vehicle fleet.

THE HISTORIC VEHICLE FLEET

The survey indicates that 74% are cars, 13% are motorcycles and 13% are other types of historic vehicles (mopeds, commercial vehicles, ex-military vehicles etc).

There is a wide mix of marques for historic cars and motorcycles including VW, Porsche, Citroen, Mercedes-Benz, MG, Triumph for cars, and Honda, BMW and Vespa for motorcycles. The average historic vehicle is 50 years old, having been manufactured in 1970. Historic cars tend to be slightly younger (48 years) than motorcycles (54 years).



VW, Porsche, Citroen, Mercedes-Benz and MG account for an estimated 4 in 10 historic cars



Cars have an average age of 48

HONDA

Honda, BMW and Vespa account for an estimated 1 in 3 historic motorcycles



Motorcycles have an average age of 54

HISTORIC VEHICLE VALUES

The average value of an historic vehicle is 26.2K € with cars being considerably more valuable than motorcycles (32K € vs 6K €). Around 1 in 2 (49%) of vehicles are valued at less than 10 K€.

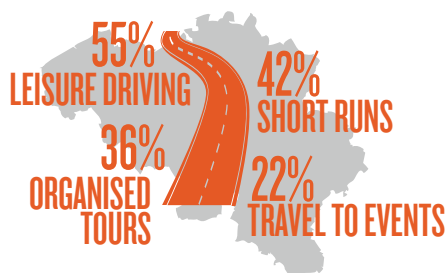
The value of the most common car marques include VW (15.3 K€), Porsche (53 K€), Mercedes-Benz (41.8 K€), MG (20.6 K€) and Triumph (20.6 K€). For motorcycles the value of the most common marques include Honda (3.8 K€), BMW (6.6 K€) and Vespa (3.8 K€). Note: these are based on owner estimates and should be treated as indicative of real values.

HISTORIC VEHICLE CONDITION AND USE

More than 8 in 10 (81%) historic vehicles are licensed for road use (cars 83% | motorcycles 76%). On average, historic vehicles travel 1 048 km each year, with cars travelling further than motorcycles (1 160 km and 700 km respectively).

On average, historic vehicles are taken out 13 times a year (13 times for cars and 11 times for motorcycles). Historic vehicles are used for a wide variety of reasons. For example, for those vehicles that have been used in the last 12 months many have been used for leisure driving (58% cars and 45% motorcycles), short runs (41% cars and 48% motorcycles) and organised tours (38% cars and 28% motorcycles). Around 1 in 4 are used for travel to events (24% cars and 11% motorcycles). No historic vehicles had been used on a daily basis for routine travel.

8 in 10 (80%) historic vehicles are described as being in an original state. A third of historic vehicles (35%) are described as totally original, 28% restored, 10% rebuilt, 16% authentic and 11% in need of restoration. For cars - 35% original, 29% restored, 9% rebuilt, 16% authentic and 11% needing restoration, and for motorcycles - 36% original, 14% rebuilt, 16% authentic, 23% restored and 10% needing restoration.



Primary reasons for using historic vehicles (all historic vehicles)



the average value of a historic vehicle



ORIGINALITY

historic vehicles described as being in original condition



on average historic vehicles are used 13 times a year

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HISTORIC VEHICLE PROFILE



CARS

74%



MOTORCYCLES

13%

Based on survey vehicle sample

KEY MAKES OF VEHICLE

Based on
survey
vehicle
sample

CARS

VW	9%
PORSCHE	8%
CITROEN	8%
MERCEDES-BENZ	7%
MG	6%
TRIUMPH	5%
ALFA ROMEO	4%
Fiat/Ford (USA)/ Jaguar / Renault	3% each

MOTORCYCLES

HONDA	17%
BMW	10%
VESPA	8%
YAMAHA	5%
SUZUKI	4%
Zundapp/Sarolea / Moto Guzzi/Kawasaki/Harley Davidson/BSA	3% each

AVERAGE DISTANCE TRAVELLED BY HISTORIC VEHICLES PER ANNUM



CARS

1 160 Km



MOTORCYCLES

700 Km

Based on all licensed
historic vehicles in
the survey



1970

AVERAGE YEAR
OF MANUFACTURE



1972



1966



12 YEARS

AVERAGE NUMBER OF
YEARS A HISTORIC VEHICLE
HAS BEEN OWNED



12 YEARS



12 YEARS

AVERAGE HISTORIC VEHICLE VALUE

26.2K €



CAR

32K €



MOTORCYCLE

6K €

(Owner valuations)



81%

OF HISTORIC VEHICLES
ARE LICENSED FOR ROAD
USE

Based on survey vehicle sample



80%
ORIGINAL

8 in 10 historic vehicles are described as
'original'. 20% have been modified.

13 TIMES A YEAR



ON AVERAGE, AN HISTORIC
VEHICLE IS TAKEN OUT 13
TIMES A YEAR



(13 times a year)



(11 times a year)



11%

NEED RESTORATION

PROPORTION OF HISTORIC VEHICLES
THAT REQUIRE RESTORATION



(11%)



(10%)



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